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Press Release

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FOR IMMEDIATE RELEASE
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OTRA - "TRAILS OF THE FUTURE" OPEN HOUSE MAY 24TH AT BEAR CREEK

BEAR CREEK - WESTSIDE, MAY 24TH, 2009:

"The Okanagan Trail Riders Association, a non-profit organization, is having their first OPEN HOUSE on Sunday May 24th in the lower pits of Bear Creek from 10am to 2 pm. This is your opportunity to meet the members of the riding community along with their valued sponsors and to gain awareness about their projects and passion for the outdoor trails.

There will be a host of events including guided tours of the NEW trail systems, KIDS courses and fun activities, Sound testing and Spark Arrestors, FREE BBQ from 11:30 – 12:30 PM along with other enjoyable events for the whole family to enjoy.

"We are aiming to bring awareness to the community not only as riders but as volunteers who work hard to preserve and protect a riding area that all off road enthusiasts will be able to enjoy here in the Okanagan for generations to come." Ken Umbarger the President of OTRA.

Their current focus, 35,000 hectares in the Bear Creek area, with the support of local and provincial government are attempting to build a world class managed trail network that will both offer riders of all levels enhanced recreation opportunity and at the same time be sustainable and properly maintained so as not to have any adverse impacts of the environment including water quality.

Bring the family out to enjoy a day of fun, knowledge and the outdoors. For more information contact Bill Hilland hilland@shaw.ca, Wendy Dyck wendydyck@telus.net, for the kids events Carol okdirtbikegalz@shaw.ca